

IMPLEMENTATION OF ISLAMIC MANAGEMENT IN IMPROVING QUALITY OF EDUCATION

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Abstract: *Improving the quality of education in an area will be related to the success of the Education Office to throw programs and policies as effort to support the realization of the goals the national education system. The education policies implemented must be supported by quality programs, but the program and policies implemented must be supervised and controlled by the relevant Office, namely the Education Office of Tebing Tinggi City, North Sumatra Province. Control and supervision efforts carried out are called management, which leads to steps that must be done by someone such as understanding how to do and measure the effectiveness of the work done in the work. Quality education can produce a good and quality generation, because Islam also wants humans to be in a high and noble order. Therefore humans are endowed with perfect mind, feeling, and body. So, the implementation of management to be carried out by the Education Office of Tebing Tinggi City of North Sumatra Province, in carrying out its responsibilities in ensuring the improvement of the quality of education its district in accordance with Islamic management. The research objective was to analyze the application of Islamic management in improving the quality of education in Tebing Tinggi City, North Sumatra Province. The method used in this study is a descriptive research method with a qualitative approach.*

Keywords: *Islamic management, quality and education*

Introduction

Logically education is a learning process that is carried out by someone with the aim of not knowing to know, from not understanding to understanding and understanding something. Education should have been carried out by everyone since he was born, even when still in the womb. This education is an important factor in the continuity of human life because education cannot be separated from every problem that exists in the world. Saksono (2010) details some of the problems that must be resolved by education between the problems of national survival, a culture of corruption, injustice that causes poverty, consumerism and materialistic culture, environmental damage, the dangers of drugs, declining quality of formal education outcomes, and the rise of commercialization education

Education in Islam, leads people to human behavior and actions that are guided by the Shari'a of Allah. Three forms of education that can bring to that goal are, 1) Individual education that brings people to faith and submission to the Shari'a of Allah SWT 2) Self-education that brings people to good deeds in living their daily lives and 3) Community education that brings people on the attitude of reminding each other in truth (based on QS Al-Ashr; 1-3)

Indonesian in supporting education has established a policy of compulsory education for the community. The policy is regulated in Government Regulation No. 47 of 2008 Compulsory Education Tentang which states that citizens are required to get an education at least at the level of basic education such as equivalent primary and junior secondary schools. This compulsory education is carried out to expand and equalize opportunities to obtain quality education for every citizen so that they can develop their potential to be able to live independently. So, in order to achieve these goals, it has become imperative that the education office help the central government in controlling every educational institution. As delegation of authority from the central government to the education offices of each District / City area to take care of education affairs in their regions. Fadhli (2017) criteria and indicators that quality education can be improved if schools have 1) support from the government, 2) effective headmaster leadership, 3) good teacher performance, 4) relevant curriculum, 5) quality graduates, 6) effective organizational culture and climate; 7) community and parent support. Implementation of management in improving the quality of education is a real solution that is expected to be able to manage the indicators of education quality to work together in an effort to improve the quality of education. Then, Hadith and Nurhayati (2010: 3) explained in the macro perspective that many factors affect the quality of education, including curriculum factors, educational policies, educational facilities, information and communication technology applications in the world of education, especially in teaching and learning activities, application methods, current and modern educational strategies and approaches, appropriate educational evaluation methods, adequate education costs, professionally managed education management, human resources of education practitioners who are trained, knowledgeable, experienced and professional.

Based on the explanation above, the education office must be able to ensure the quality and quality of education provided by each school institution in accordance with the specified educational objectives. Because one of the tasks of the head of the department in the field of education, is to carry out supervision and control of schools both elementary and senior high level, to ensure the education system has been running in accordance with the objectives of improving the quality and quality of education in Indonesia. One area that has implemented an education system in Indonesia with good quality is Tebing Tinggi City.

The education system in Tebing Tinggi City, as stated by online media daily analysis daily (2016) that education in Tebing Tinggi City is ranked as the fourth best in North Sumatra. This causes many immigrants from outside the area who want to carry out their education in this city. This phenomenon is inviting attention to the head of the local office to find out the efforts made by the head of the education department towards the school principal in Tebing Tinggi City such as supervision and control so that it becomes a good place for education to be the fourth in North Sumatra. The efforts of the head of the service in supervising and controlling the school principal are commonly known as management. However, there are still many problems that must be given a solution in the implementation of the education system in Tebing Tinggi City, including technology-based teacher capacity building programs, to support the

digital era. Then, the importance of managerial training for school principals in Tebing Tinggi City, which aims to improve the quality and quality of education in Tebing Tinggi City.

The purpose of the program carried out by the Tebing Tinggi City Education Office is to develop quality education that must be supported by available resources, equipment or suggestions to achieve the stated organizational goals. As stated by Usman (2014) that the problem of education management concerns efficiency in the use of available resources. The still weak management of our education shows that the national education system is still not efficient. It can be shown that the development of our national education system not only requires sound educational management concepts, but also requires systematic education management knowledge and experience that is developed and applied in the diverse socio-economic conditions and conditions of our country. In line with that the need for professional education managers is a must.

According to Hapidin, et.al (2012) that management has a meaning as an effort to manage, control, and direct the various resources available to achieve the expected goals. Then, Suharni (2019) explained management in its implementation related to the governance and management of the institution, relating to the administration, regulation, or structuring of activities in the institution. Furthermore, Sulistiyorini (2009) explains that management is also interpreted as science because management is seen as a field of knowledge that systematically tries to understand why and how a person works together to achieve goals and make this system of collaboration more beneficial to humanity.

Educational management carried out in the Tebing Tinggi City Education Office is related to organizational management. Kasmawati (2019), explained that the scope of organizational management can be broadly divided into two activities namely administrative management and operative management. Administrative management, the area of activity is also called management of administrative functions, namely activities aimed at directing that all people in the organization/group work together to work on the right things in accordance with the objectives to be achieved. Operative management, the field of activity is also called management of operative function, namely activities aimed at directing and fostering so that all people who carry out their work which become their respective duties can be precise and correct. Some functions related to education management is:

Planning

Educational planning is a systematic thought process and rational analysis (about what will be done, how to do it, who will do it, why should it be done, and when will an activity be carried out?) To improve the quality of education to be more effective and efficient, so that the education process can be meet the demands and needs of the community. According to Afifuddin (2011), in terms of its special aspects, it is the planning of education that has characters related to space, place, or regional boundaries. This planning is divided into 3 types, namely: 1) National education planning, which includes the entire process of education service business carried out by the central government that aims to achieve national education goals, which include all levels of education from elementary to tertiary level, which are regulated in national education system through national education system law; 2) Regional education planning, i.e. education planning made and enforced in certain regional areas, for example planning for developing provincial and district / city level education services, which involves all types of education services at all levels for certain regions or provinces; 3) Institutional

education planning, i.e. educational planning includes a certain intuition or educational institution, for example planning for developing high school education services.

Organizing

In organizing, the division of tasks is adjusted to the abilities and expertise of the person holding the task. For example, in education, the division of teacher assignments in the field of study taught must be in accordance with their abilities and educational background.

Direction

Basically the direction is related to the following:

- a. Motivation.
In the field of education, the head of the school as the highest leader should understand and motivate all of his subordinates. Because, this will be the key for them to work more effectively.
- b. Communication.
The principal must establish good communication with all staff and the school environment in order to achieve education efficiency and effectiveness.
- c. Group dynamics.
In an organization, there are formal and informal groups. Leaders must direct and streamline these groups so that they can support the achievement of organizational goals.
- d. Leadership.
In the world of education, leadership is carried out by the principal. And, the minimum requirement is to have the ability to carry out their duties and in developing good relations with all school personalities.

Supervision

In order for education supervision to function effectively, the following points must be considered:

- a. Supervision must be linked to relevance, effectiveness, efficiency, and productivity.
- b. Standards that can still be achieved must be determined.
- c. Supervision must be adjusted to the nature and needs of educational institutions.
- d. The quantity of supervisor must be limited.
- e. The supervision system must be piloted and controlled.
- f. Supervision should refer to corrective actions.
- g. Supervision should refer to problem solving procedures.

Methodology

The method used in this research is a descriptive qualitative method which is a type of research that seeks to describe the object or subject being studied in accordance with what it is in order to systematically describe the facts and characteristics of the object being studied appropriately and understand each context of the phenomenon as a whole. Sugiyono (2012) that qualitative research is research that holistically intends to understand the phenomena about what is experienced by the research subjects, be it their behavior, perceptions, motivations and actions, and dexterively in the form of words and language. In a special natural context and by utilizing various natural methods. This research was conducted with a descriptive method with a qualitative approach. Creswell (2014) argues that qualitative research is methods for exploring and understanding the meaning that a number of individuals and groups of people ascribe to social or humanitarian problems. According to Bogdan and Taylor in Maleong (2007: 3),

qualitative descriptive research will produce descriptive data in the form of words or words from people and observable behavior. This approach is directed at a background and individual holistically using descriptive methods so as to provide an overview of the complex social reality regarding the application of Islamic management in improving the quality of education in the City of Tebing Tinggi.

Discussion

Kota Tebing Tinggi has 122 principals who lead in elementary schools as many as 96 school units, SD-LB as many as 1 school unit and 25 junior high schools. In accordance with the RENSTRA of the Tebing Tinggi City Education Office in 2017 - 2022, that one of the compulsory education affairs which also experienced fluctuations both in terms of budget and realization is a program to improve the quality of educators and education personnel that continues to be a great concern of this nation, as well as the government of Tebing City Higher Education through the Tebing Tinggi City Education Office to encourage the improvement of the quality of elementary and junior high school graduates, so that several activities such as training, achievement teacher competition, teacher creativity competition, and teacher credit rating evaluation become part of the strategy to advance educators to answer educational challenges and global problems when this.

The management of education in Tebing Tinggi City is carried out with a planning process. This process is related to the pattern of improving the quality of education in Tebing Tinggi City and is substantive in nature, namely curriculum, students, human resources, infrastructure, finance and public relations. It is not very easy to do it as a whole, especially when the management process has been running, it is very important that there is a planning process in the field of education. So, referring to the opinion of Afifuddin (2011) that education planning in terms of aspects of the nature and characteristics of the model can be divided into 3 types, namely: 1) Educational planning that includes all aspects related to the process of education development that is essential, in the corridor of national development planning, in this case educational planning there is a systemic integration or connection with development planning in the fields of economy, politics, law and so on; 2) Comprehensive education planning, namely education planning that is arranged systematically, rationally, objectively, which involves all important concepts in educational services, so that planning provides a complete or perfect understanding of what and how to provide quality education services; 3) Strategic education planning, namely educational planning that contains the main points of planning to answer problems or opinions, or the latest issues faced by the world of education, for example the problems facing the world of education today are problems of low quality of teachers.

Furthermore, Kasmawati (2019) that planning has an important position in an organization, institution and other educational groups. Without planning, the organization's course is not clear in its direction and purpose. Therefore planning is important because: 1) With the planning of the expected growth of an activity direction, there are guidelines for the implementation of activities aimed at achieving the objectives; 2) With planning, an estimate can be made of the things in the implementation period that will be passed; 3) Planning provides the opportunity to choose various alternatives about the best way or the opportunity to choose the best combination of ways; 4) Priority scale planning can be carried out; 5) With a plan in place, there will be a measuring device or standard for conducting supervision. Thus, the follow-up that can be done to improve the quality of education in the era of globalization in Tebing Tinggi City is through the application of good education management, because without good management of education, improving the quality of education is not successful.

Efforts made by the Tebing Tinggi City Service are to improve the quality of character-based education, in accordance with the concept of Islamic management.

The importance of implementing Islamic management in improving the quality of education is inseparable from the ability of a leader in carrying out his duties through management functions, Siagian (2001), that there is a superiority of a leader in carrying out management functions to complete tasks: 1) flexibility of the time available for him work, 2) appointment of members based on the selection of skills and skills, 3) the number of members is easily adjusted to needs, 4) the ability to act quickly, responsively and innovatively, 5) it is not difficult to coordinate in a steady manner. This is also the same as the application of the concept of Islamic management in improving the quality of education is an important step that must be carried out thoroughly by using and empowering all aspects of existing resources.

The superiority of Islamic management in improving the quality of education by studying and developing education to give birth to superior human beings by holding fast to the Qur'an and Sunnah. The position of the Qur'an as the main source of education in Islam and can be understood from the verses of the Koran, namely Surat Al-Nahl: 64; "And We have not sent down to this Book, but that you may explain to them what they are disputing and be a guide and a mercy to the people who believe." Basyit (2018) explained that the Sunnah that the practice carried out by the Prophet Muhammad in the process of changing daily life became the main source of education in Islam because Allah SWT made Muhammad an example for his people.

Based on the explanation above that the quality of education in Islam through the implementation of management functions is called Total Quality Education (TQE), which emphasizes the consistent search for continuous improvement to achieve customer needs and satisfaction, especially in the field of education. The quality of good and effective education can provide the principle of mutual benefit in the application of management.

Fulfillment of demands and customer satisfaction in the field of education as a solution to overcome the problem of low quality education through optimizing the resources of educational institutions with the implementation of Islamic management that can directly improve the quality of education. This is because to overcome the quality problem lies in management problems.

Conclusion

Improving the quality of education through the application of Islamic management is an important step that must be carried out thoroughly and continuously. Efforts that must be made are an increase in education staff, students, curriculum, learning process, educational infrastructure, finance and including relations to the community. And also do not forget the main purpose in improving the quality of education, namely customer satisfaction.

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